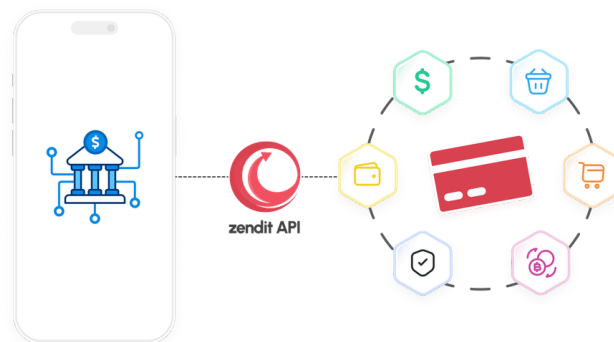


# Banks & Neobanks

zendit helps banks and neo banks turn their apps into more valuable, everyday platforms, without adding infrastructure or operational complexity.



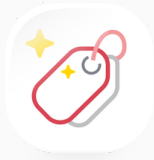
Banks and neo banks manage daily financial relationships for millions of customers, from payments and cards to accounts and digital wallets. As these institutions compete on experience, engagement, and non-interest revenue, they need to offer more than core banking services inside their apps.

zendit enables banks and neo banks to embed high-utility digital products directly into their existing customer journeys, without building or maintaining multiple integrations. Through a single, secure platform, financial institutions can expand their offerings, increase app engagement, and unlock new revenue streams, while zendit handles catalog access, availability, pricing, and scale behind the scenes.

# Key Use Cases



zendit helps banks and neo banks turn their apps into more valuable, everyday platforms.



**Incremental revenue streams**  
Add new fee-based revenue by offering digital products within banking and card experiences.



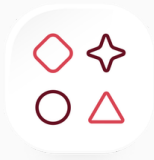
**Customer engagement & stickiness**  
Increase app usage with everyday digital services beyond core banking.



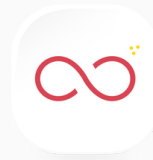
**Promotions & customer acquisition**  
Support onboarding, card activation, and referrals with digital incentives.



**Bundling & cross-sell**  
Bundle digital products with cards, accounts, or payments to drive adoption.



**Localized offerings by market**  
Offer market-specific digital products that fit local customer needs.



**Product expansion**  
Expand beyond core banking with new digital categories through a single integration.

## Access the Global Prepayment Ecosystem

zendit helps banks and neo banks turn their apps into more valuable, everyday platforms and digital banking engagement solutions, without adding infrastructure or operational complexity.

[www.zendit.io](http://www.zendit.io)

