

# Super Apps

zendit helps super apps grow into more valuable, stickier ecosystems, without the burden of building and maintaining multiple integrations.



Super apps bring multiple everyday services, such as payments, commerce, mobility, and financial tools, into a single experience, with engagement and frequency as core success drivers. To keep users active and spending time in-app, super apps must continuously add practical, high-utility services without increasing operational complexity.

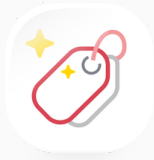
zendit enables super apps to embed global digital products directly into their existing ecosystem through a single integration.

This allows platforms to increase daily usage, unlock new monetization opportunities, and expand their value proposition, while zendit manages catalog access, availability, pricing, and scale behind the scenes.

# Use Cases



zendit enables super apps to integrate global digital products for super apps directly into their ecosystem through a single integration.



**Incremental revenue streams**  
Monetize digital products in-app to generate revenue beyond core services.



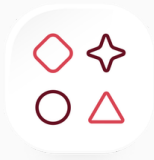
**User engagement & frequency**  
Drive daily and repeat usage with practical digital services users return to.



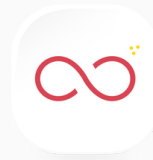
**Bundling & cross-sell**  
Bundle digital products with existing services to increase conversion and basket size.



**Loyalty & rewards**  
Power loyalty programs with instant digital rewards that drive retention.



**Promotions & growth campaigns**  
Use digital incentives for referrals, onboarding, and targeted growth.



**Localized offerings by market**  
Tailor digital products by country or region to stay locally relevant.

## Access the Global Prepayment Ecosystem

zendit is a B2B cloud-based digital commerce platform that lets businesses launch and scale global digital products, such as mobile top-ups, eSIMs, and eGifts, through a single, secure integration.

[www.zendit.io](http://www.zendit.io)

