

# Wallet Apps

zendit helps wallet apps turn stored value into immediate, usable value, without adding operational or integration complexity.



## Turn Stored Value into Instant Spend

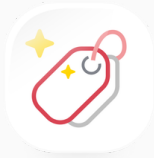
Wallet apps hold user balances and facilitate payments, transfers, and stored value, but users ultimately need simple, instant ways to spend or convert that value. Traditional off-ramps such as bank withdrawals or cash-outs can be slow, costly, or unavailable across markets, creating friction at the moment of use.

zendit enables wallet apps to offer instant digital off-ramps through global digital products like mobile top-ups, eSIMs, and digital gift cards. Through a single integration, wallets can give users flexible ways to use their balance while zendit handles catalog access, availability, pricing, routing, and scale behind the scenes.

# Use Cases



Turn stored value into immediate, usable value, without adding operational or integration complexity.



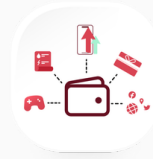
**Instant off-ramps**  
Convert wallet balances into digital products instantly.



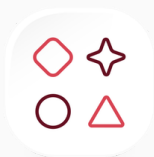
**Everyday spend options**  
Use stored value for daily needs without cash-outs.



**Higher wallet utilization**  
Increase balance usage with practical digital spend.



**Revenue-generating off-ramps**  
Monetize off-ramps through margin-based products.



**Loyalty-driven off-ramps**  
Reward users with digital value redeemable in-wallet.



**Bundling & cross-sell**  
Bundle digital products with payments or financial services.

## Access the Global Prepayment Ecosystem

zendit is a B2B cloud based digital commerce platform that lets businesses launch and scale global digital products, such as mobile top-ups, eSIMs, and eGifts, through a single, secure integration.

[www.zendit.io](http://www.zendit.io)

